

TOYOTA

GENUINE PARTS



WHY CHOOSE TOYOTA GENUINE PARTS

- *Toyota Genuine Parts are designed with precision and attention to detail to achieve outstanding levels of fit and function, making a significant contribution to your Toyota's value and integrity.*
- *Toyota Genuine Parts undergo extensive testing to comply with all recognised regulatory, safety and environmental requirements.*
- *Through continuous investments in research and development and cutting edge technology, Toyota Genuine Parts are guaranteed to provide superior quality, reliability and durability.*
- *Toyota dealers make use of advanced parts catalogue systems to ensure the part supplied is applicable to your specific vehicle, taking the risk of using the incorrect part out of the equation.*
- *Toyota Genuine Parts are covered by a 12 month warranty and are the only replacement parts that will not impact the validity of your Toyota's manufacturer's warranty.*



GENUINE VS NON-GENUINE

When buying replacement parts for your Toyota, there is no better option than Toyota Genuine Parts for the following reasons:

- *While non-genuine parts may seem attractive due to favourable pricing, they will cost more in the long run due to reduced functionality and substandard quality. The saving when buying non-original parts is insignificant compared to the potential cost of repairs due to damage or failure.*
- *The lack of precision in the design and manufacturing of non-genuine parts often lead to poor fit and compatibility. With Toyota Genuine Parts, there are no compromises – they are guaranteed to fit and work.*
- *Although non-genuine parts may seem like an exact replica of Toyota Genuine Parts, they are often made from low-grade materials. This inherent lack of quality makes non-genuine parts less effective and shortens their period of serviceability.*
- *Fitment of non-genuine parts will jeopardise the validity of your Toyota's manufacturer's warranty which could have expensive consequences should major components fail and will impact negatively on your vehicle's resale value.*
- *Unlike non-genuine parts, Toyota Genuine Parts enjoy full backing from Toyota in the form of a 12 month warranty, showing our commitment to quality and our customer's best interests.*



Toyota Genuine part

VS



Non-genuine part



TOYOTA GENUINE FILTERS

OIL FILTER

For optimal performance and durability, the lifeblood of any engine is clean oil. Toyota Genuine Oil Filters feature a dual-textured element that ensures effective filtering of particles and resists clogging. The filters also have a heat resistant, non-stick gasket preventing deformation and resultant leaking as well as durable check and relief valves preventing premature release of unfiltered oil and oil flow-back on start-up. Toyota Genuine Oil Filters are designed to meet very specific fitment and filtering requirements and will ensure a constant supply of properly filtered oil to keep things running smoothly.

ENGINE AIR FILTERS

With a unique triple-layered needle punch element, Toyota Genuine Air Filters are engineered to trap airborne contaminants, thereby preventing premature wear to internal components. Toyota Genuine Air Filters feature excellent sealing capability through the use of high quality materials that resist shrinking due to heat. Ensure consistent engine performance and optimal fuel economy through the superior filtering properties of Toyota Genuine Air Filters.



TOYOTA GENUINE BRAKE PADS & CLUTCH

BRAKE PADS

Compromising on the engineering and production quality of safety critical parts could have very unfortunate consequences. By choosing Toyota Genuine Brake Pads, you are guaranteed of consistent, fade-free braking in all conditions. To prevent high frequency vibrations that cause brake noise, Toyota Genuine Brake pads feature an anti-skim shim. Through precision engineering of both pads and backing plates, Toyota Brake Pads will ensure even wear on brake discs and prevent excessive noise and vibration. Only Genuine Toyota Brake Pads are designed by Toyota and manufactured specifically for your vehicle according to Toyota specifications and tolerances.

CLUTCH

The facing of a Toyota Genuine Clutch features grooves, preventing the clutch from getting stuck as well as dampers that are specifically engineered to absorb vibration, ensuring smooth starts and responsive acceleration. In addition to that, the hardened diaphragm springs are coated with chrome to prevent damage to the clutch cover. With the environment in mind, Toyota Genuine Clutches are made from asbestos-free materials. Ensure trouble-free motoring over the long run by insisting on a Toyota Genuine Clutch.



TOYOTA GENUINE BATTERY

If your Toyota has difficulty to start or stalls frequently, it may be time for a new battery. Ask for a Toyota Genuine Battery manufactured to Toyota's quality standards for optimal performance.

Toyota Genuine Batteries offer the right combination of cold cranking amps and backup capacity for reliable performance regardless of the climate.

Toyota Genuine Batteries carry the approval of Toyota Motor Corporation (TMC) as the authentic replacement for your vehicle's factory fitted battery and are covered by a 12 month warranty.



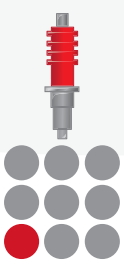
TOYOTA GENUINE MOTOR OIL

Prolong the life of your Toyota and enhance its performance by using Toyota Genuine Motor Oil – the lifeblood of your engine. Toyota Genuine Motor Oil is formulated to the highest standards and specifications to keep your vehicle in tip-top condition. A variety of TGMO products are available, including engine, transmission and differential oil.

WHY CHOOSE TO USE TOYOTA GENUINE MOTOR OIL?

- Excellent anti-wear protection
- Superior cleaning and anti-corrosion properties
- Enhanced high/low temperature and extreme condition performance
- Minimal low temperature 'sludging'
- Peak performance and longevity over recommended service intervals





TOYOTA GENUINE SPARK PLUGS

Toyota Genuine Spark Plugs are designed and engineered to provide outstanding levels of performance and fuel economy in your vehicle.

A resistor located between the centre electrode and centre axis prevents interference with on-board electronics. Furthermore the U-Groove ground electrode optimises starting, acceleration, fuel economy and engine power.

The use of quality materials and precise construction provides the spark plug housings with excellent thermal conduction, ensuring the correct ignition temperature. Lastly you can be assured that Toyota Genuine Spark Plugs are within the required heat range to guarantee consistent performance.



TOYOTA ACCESSORIES

When purchasing a Toyota, you invest in a long standing reputation for uncompromising quality, durability and reliability.

For this reason, Toyota Accessories are engineered and tested to exceed the highest quality standards. With that, vehicle specifications and legal requirements are carefully considered in order to deliver products that will fulfil your needs and meet your expectations.

Toyota Accessories are designed to enhance your ownership experience without compromising your vehicle's safety and reliability. With this peace of mind, Toyota Accessories will no doubt make your Toyota even better.

All Toyota Accessories fitted by an authorised Toyota dealer or approved supplier, carries a 12 month warranty.



TOYOTA GENUINE BODY PARTS

Genuine Toyota Body Parts are made from high-strength, galvanised steel, providing superior durability and resistance to corrosion compared to non-genuine parts often made of low grade, non-galvanised steel.

The use of Genuine Toyota Body Parts guarantees a perfect fit as it is made in accordance to the vehicle's original design and safety specifications.

Non-genuine body parts may require modifications to fit, which can result in corrosion, poor fit and compromised safety.

Maintain your Toyota's appearance and safety to original standards through the fitment of Toyota Genuine Body Parts.



TOYOTA CLOTHING & GIFTS

The Toyota collection is a range of products designed to the same high standards as our vehicles bearing the famous Toyota logo. Created for all Toyota owners as well as those who appreciate appealing, comfortable and high quality products, the Toyota range offers everything from bags to keyrings and a wide variety of men's and ladies clothing.

Not only will items in the Toyota collection make wonderful gifts, you might even find something special for yourself too.



Disclaimer: Please note changes may have been made to the product range shown, since the production of this brochure and may differ slightly.



For more information on Genuine Toyota products and ToyotaCare services
visit www.toyotacare.co.za

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